



National SILVER ALERT® Program

...because time is of the essence

Protecting Seniors and Individuals with Dementia-Related Illnesses

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FOR IMMEDIATE RELEASE

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NATIONAL SILVER ALERT® INTRODUCES “SafetyNet”, AN ALL-INCLUSIVE SOFTWARE SOLUTION FOR ASSISTED LIVING FACILITIES, NURSING HOMES AND INDEPENDENT LIVING FACILITIES

Providing Safety, Security and Peace-of-Mind to the Caregivers of those with Alzheimer’s Disease, Cognitive Disorders, Special Needs and Health Problems

Palm Harbor, FL – “SafetyNet” is a resident management program that captures and stores vital health, medical and emergency contact information as well as a photograph, living will and DNR in a secure, online repository, which is tied directly to National Silver Alert, Inc.’s 24/7 emergency response program. In the event of an emergency, a resident’s vital information can be quickly retrieved and shared with emergency responders and/or health care providers.

Residents of living facilities who implement the SafetyNet software, will each receive a set of ID cards, and a pendant or bracelet. These items are very important in helping recover anyone who has a tendency to wander.

Neil Arfmann, President of National Silver Alert Program said, “SafetyNet is the total, affordable solution for senior care facilities. It offers an additional level of security both on and off property, and provides peace-of-mind to the families of residents.”

One of the most life-threatening behaviors of Alzheimer’s disease is wandering. Statistics show that approximately 60% of those with the disease will wander. If a person wanders once, they will most likely wander again. If not found within 24 hours, approximately 50% of wanderers may suffer serious injury or death.

The National Silver Alert Program, introduced on October 1, 2009, has received much praise and success.

For more information on Silver Alert “SafetyNet”, please visit <http://nationalsilveralert.com/safetynet/safetynet.htm>