

Birds Eye Global Tracking Announces Partnership with National Silver Alert to Provide World's Most Accurate GPS Tracker

Birds Eye Global Tracking, LLC, Clearwater, FL announced today the creation of a partnership with National Silver Alert®, Inc. to provide the world's most advanced GPS tracking device to Alzheimer's and dementia patients.

December 6, 2009 - Birds Eye Global Tracking, LLC, announced today the creation of a partnership with National Silver Alert®, Inc. to provide the world's most accurate GPS tracker to Americans living with Alzheimer's and dementia. The National Silver Alert Program is a free online registration service available to senior citizens and those suffering from cognitive disorders, regardless of age.

“National Silver Alert selected the Birds Eye tracking device because of its quad-band worldwide converge and the fact that it was designed specifically for the needs of our members,” said National Silver Alert (<http://www.nationalsilveralert.org>) President, Neil Arfmann. National Silver Alert was developed in 2009 to provide vital information to authorities to assist in the search and safe recovery of individuals with Alzheimer's disease and other cognitive disorders, and quickly reunite them with their loved ones and/or caregivers.

In recent tests, the Bird's Eye National Silver Alert GPS Tracker was rated #1 for locating children and special needs individuals because of its ability to track both indoors and outdoors with equal precision. This remarkable performance was validated and certified by the AT&T Laboratory in Austin, after several months of intensive testing.

“We're very proud and excited that National Silver Alert has chosen Birds Eye as the GPS tracker of choice for its thousands of members,” said Birds Eye (<http://www.birdseyeglobaltracking.com>) President and Founder, Jimmy Bitzas. “By joining forces with National Silver Alert, Birds Eye will now be able to put this life saving device into the hands of more families caring for their loved ones.”

What makes the Birds Eye Tracker perform so well in recent testing is a new technology called GPRS, which combines the GPS (Global Positioning Satellite) system used by the US military and vehicle navigation systems and cell phone tower position plotting. Unlike the vehicle navigation systems commonly used, which require unobstructed line of sight from the satellites looking down at the vehicle, this new GPRS technology can now locate a subject inside a building and other structures. In a recent product test, the Birds Eye “National Silver Alert Tracker” was able to pinpoint the location of a subject on the 30th floor of a high-rise office building, in downtown Tampa.

As with all Birds Eye (<http://www.birdseyeglobaltracking.com>) GPS tracking systems, the Birds Eye GPRS is designed to work with the firm's proprietary GPS tracking software, which provides geo-fencing and SOS alert capabilities. Microsoft's BING ultra-high resolution satellite imagery now allows families to more easily track their loved ones with realistic three-dimensional photo-mapping. With 12-volt DC adaptability, Birds Eye GPS Fleet tracking systems can also be installed using a permanent hardwire connection.

Quad-mode GPRS circuitry gives the Birds Eye Tracker the ability to cover all 4 GSM frequencies, including 850, 900, 1800, and 1900 MHz bands, providing worldwide functionality. A full demonstration of this new worldwide track-anywhere technology is available on Birds Eye's web site at <http://www.tracklovedones.com> or call 727-216-6725 for more information.

About Birds Eye Global Tracking, LLC.:

Birds Eye Global Tracking is the maker of affordable personal GPS tracking devices with worldwide coverage. See a demonstration of their GPRS tracking devices for indoor/outdoor use at their web site, <http://www.tracklovedones.com>.

Company Contact Information

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